



## **KOVR-TV**

CONTRACT NO. REV.

1

1191-33703-1

**DATE PRINTED** 

09/18/12

PAGE

2713 KOVR Drive, . West Sacramento CA 95605 AND

KOVR-TV

250756	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	340435 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	GATEWAY MEDIA		BILL BERRYHILL FOR SENATE 2012	
AND	2150 River Plaza	Dr Ste 150	4707 Quail Lakes Dr Ste 200B	Required
AND			***	Announcement 28 days
ADDRESS	Sacramento	CA 95833-4131	Stockton CA 95207-5275	prior notice
	USA		USA	prior riotice
CONTACT			PRODUCTBERRYHILL FOR SENATE EST 168	
LOCAL SALESPERSO	HOUSE	AGENCY EST. NO.	PRODUCT 1300 CODE	1
NATIONAL SALES PERSOI	N			]

BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 11/05/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

5

ITEM	DAYS	SPOTS PWK.	FROM	IME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1 CDR	11111	5	05:00A	06:00A	30S	10/22/12-11/02/12	CBS13.COM @ 5AM	10	180.00	1800.00
2 CDR	11111	5	06:00A	07:00A	30S	10/29/12-11/02/12	CBS13.COM @ 6AM	5	360.00	1800.00
3 CDR	11111	5	09:58A	10:58A	30S	10/15/12-10/26/12	THE PRICE IS RIGHT	10	450.00	4500.00
4 CDR	11111	5	09:58A	10:58A	30s	10/29/12-11/02/12	THE PRICE IS RIGHT	5	675.00	3375.00
5 CDR	M-F	1	10:58A	12:00N	30s	10/29/12-11/02/12	THE YOUNG & THE RESTLESS	1	675.00	675.00
6 CDR	M-F	2	12:30P	01:00P	30s	10/22/12-10/26/12	THE BOLD & THE BEAUTIFUL	2	360.00	720.00
7 CDR	M-F	2	02:58P	04:00P	30s	10/15/12-10/19/12	DR PHIL	2	450.00	900.00
8 CDR	11111	5	04:00P	05:00P	30s	10/22/12-11/02/12	CBS13 NEWS @ 4	10	675.00	6750.00
9 CDR	M-F	1	04:00P	05:00P	30s	10/15/12-10/19/12	CBS13 NEWS @ 4	1	675.00	675.00
10 CDR	11111	5	05:00P	05:30P	30s	10/22/12-10/26/12	CBS13 NEWS @ 5	5	1350.00	6750.00
11	11111	5	05:00P	05:30P	30s	10/29/12-11/02/12	CBS13 NEWS @ 5	5	1440.00	7200.00





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KOVR-TV

AND PAGE ADVERTISER (OR AGENCY AND ADVERTISER) 250756 AGENCY (OR SERVICE) ACTING AS AGENT FOR 340435 **Cancellation Notice** GATEWAY MEDIA BILL BERRYHILL FOR SENATE 2012 NAME Required 4707 Quail Lakes Dr Ste 200B 2150 River Plaza Dr Ste 150 AND Announcement 28 days **ADDRESS** Sacramento CA 95833-4131 CA 95207-5275 Stockton prior notice USA USA CONTACT PRODUCTBERRYHILL FOR SENATE EST 168 AGENCY EST. NO. LOCAL HOUSE **PRODUCT** 1300 SALESPERSON 168 CODE NATIO NAL SALESPERSON

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BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 11/05/12

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NO. WEEKS:

5

- ethnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
CDR										
12 CDR	11111	5	06:00P	06:30P	30S	10/22/12-10/26/12	CBS13 NEWS @ 6	5	1350.00	6750.00
13 CDR	11111	5	06:00P	06:30P	30s	10/29/12-11/02/12	CBS13 NEWS @ 6	5	1440.00	7200.00
14 CDR	Su	1	04:58P	05:30P	30s	10/28/12-10/28/12	CBS13 NEWS @ 5PM (SUN)	1	1080.00	1080.00
15 CDR	M-F	1	06:30P	07:00P	30S	10/22/12-10/26/12	ENTERTAINMENT TONIGHT M-F	1	1350.00	1350.00
16 CDR	Sa	1	05:58P	06:58P	30s	10/13/12-10/13/12	ENTERTAINMENT THIS WEEK	1	450.00	450.00
17 CDR	Sa	1	05:58P	06:58P	30s	10/20/12-10/27/12	ENTERTAINMENT THIS WEEK	2	675.00	1350.00
18 CDR	Sa	1	05:58P	06:58P	30s	11/03/12-11/03/12	ENTERTAINMENT THIS WEEK	1	900.00	900.00
19 CDR	М	1	06:58P	07:58P	30S	10/29/12-10/29/12	HOW I MET YOUR	1	5850.00	5850.00
20 CDR	М	1	09:00P	10:00P	30S	10/08/12-10/15/12	HAWAII FIVE-0	2	4950.00	9900.00
21 CDR	М	1	09:00P	10:00P	30s	10/22/12-10/29/12	HAWAII FIVE-0	2	5850.00	11700.00
22 CDR	Т	1	06:58P	08:00P	30s	10/09/12-10/16/12	NAVY N.C.I.S.	2	5400.00	10800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

AS AGENT FOR (ADVERTISER) ACCEPTED BY AGENCY

ACCEPTED BY STATION





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2713 KOVR Drive, . West Sacramento CA 95605

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				17101
250756	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	340435 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	GATEWAY MEDIA		BILL BERRYHILL FOR SENATE 2012	
AND	2150 River Plaza	Dr Ste 150	4707 Quail Lakes Dr Ste 200B	Required
AND				Announcement 28 days
ADDRESS	Sacramento	CA 95833-4131	Stockton CA 95207-5275	prior notice
	USA		USA	phor hotice
CONTACT			PRODUCTBERRYHILL FOR SENATE EST 168	
LOCAL SALES PERSON	HOUSE	AGENCY EST. NO.	PRODUCT 1300 CODE	
NATIONAL SALES PERSON	N			

BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 11/05/12

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NO. WEEKS:

ethnicity		срото	TII	ME				TOTAL		
ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
23 CDR	Т	1	06:58P	08:00P	305	10/23/12-10/23/12	NAVY N.C.I.S.	1	6750.00	6750.00
24 CDR	т	1	06:58P	08:00P	30S	10/30/12-10/30/12	NAVY N.C.I.S.	1	7200.00	7200.00
25 CDR	Т	1	08:00P	09:00P	30S	10/09/12-10/16/12	NCIS: LOS ANGELES	2	5400.00	10800.00
26 CDR	т	1	08:00P	09:00P	30s	10/23/12-10/23/12	NCIS: LOS ANGELES	1	6750.00	6750.00
27 CDR	т	1	08:00P	09:00P	30s	10/30/12-10/30/12	NCIS: LOS ANGELES	1	7200.00	7200.00
28 CDR	W	1	06:58P	07:58P	30s	10/10/12-10/17/12	SURVIVOR XXV: THE	2	4500.00	9000.00
29 CDR	W	1	06:58P	07:58P	30s	10/24/12-10/24/12	SURVIVOR XXV: THE	1	6300.00	6300.00
30 CDR	W	1	06:58P	07:58P	30s	10/31/12-10/31/12	SURVIVOR XXV: THE	1	6300.00	6300.00
31 CDR	W	1	07:58P	09:00P	30s	10/24/12-10/24/12	CRIMINAL MINDS	1	5850.00	5850.00
32 CDR	W	1	07:58P	09:00P	30s	10/31/12-10/31/12	CRIMINAL MINDS	1	6300.00	6300.00
33 CDR	W	1	09:00P	10:00P	30s	10/24/12-10/24/12	CSI: CRIME SCENE	1	5850.00	5850.00





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			N. 70 (WARRING CO.)	
250756	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	340435 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	GATEWAY MEDIA		BILL BERRYHILL FOR SENATE 2012	
AND	2150 River Plaza	Dr Ste 150	4707 Quail Lakes Dr Ste 200B	Required
AND				Announcement 28 days
ADDRESS	Sacramento USA	CA 95833-4131	Stockton CA 95207-5275 USA	prior notice
CONTACT			PRODUCTBERRYHILL FOR SENATE EST 168	
LOCAL SALESPERSON	HOUSE	AGENCY EST. NO.	PRODUCT 1300	
NATIONAL SALES PERSON	I		•	
BROADCAS	T SCHEDULE STARTING	10/08/12 AND ENDING	11/05/12 NO. WEEKS: 5	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

-ethnicity		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
34 CDR	W	1	09:00P	10:00P	30s	10/31/12-10/31/12	CSI: CRIME SCENE	1	6300.00	6300.00
35 CDR	Th	1	06:58P	08:00P	30S	11/01/12-11/01/12	THE BIG BANG THEORY/TWO &	1	4950.00	4950.00
36 CDR	Th	1	06:58P	08:00P	30S	10/25/12-10/25/12	THE BIG BANG THEORY/TWO &	1	4950.00	4950.00
37 CDR	Th	1	08:00P	09:00P	30s	10/11/12-10/11/12	PERSON OF INTEREST	1	5400.00	5400.00
38 CDR	Th	1	08:00P	09:00P	30s	10/18/12-10/18/12	PERSON OF INTEREST	1	5850.00	5850.00
39 CDR	Th	1	08:00P	09:00P	30s	10/25/12-10/25/12	PERSON OF INTEREST	1	6750.00	6750.00
40 CDR	Th	1	08:00P	09:00P	30s	11/01/12-11/01/12	PERSON OF INTEREST	1	6750.00	6750.00
41 CDR	Th	1	09:00P	10:00P	30s	10/25/12-10/25/12	ELEMENTARY	1	6750.00	6750.00
42 CDR	Th	1	09:00P	10:00P	30s	11/01/12-11/01/12	ELEMENTARY	1	6750.00	6750.00
43 CDR	F	1	06:58P	08:00P	308	10/12/12-10/12/12	CSI: NY	1	2250.00	2250.00
44 CDR	F	1	06:58P	08:00P	30s	10/26/12-11/02/12	CSI: NY	2	2700.00	5400.00

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ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





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2713 KOVR Drive, . West Sacramento CA 95605 AND

KOVR-TV

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			I AGE
	ACTING AS AGENT FOR		Cancellation Notice
	Dr Ste 150	4707 Quail Lakes Dr Ste 200B	Required
Sacramento USA	CA 95833-4131	Stockton CA 95207-5275 USA	Announcement 28 days prior notice
		PRODUCTBERRYHILL FOR SENATE EST 168	
HOUSE	AGENCY EST. NO.	PRODUCT 1300 CODE	1
			1
	GATEWAY MEDIA 2150 River Plaza Sacramento USA HOUSE	GATEWAY MEDIA 2150 River Plaza Dr Ste 150  Sacramento CA 95833-4131 USA  HOUSE AGENCY EST. NO. 168	GATEWAY MEDIA  2150 River Plaza Dr Ste 150  BILL BERRYHILL FOR SENATE 2012  4707 Quail Lakes Dr Ste 200B  Sacramento  CA 95833-4131  Stockton  CA 95207-5275  USA  PRODUCTBERRYHILL FOR SENATE EST 168  HOUSE  AGENCY EST. NO. 168  PRODUCT 1300  CODE

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BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 11/05/12

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ethnicity		SPOTS	Т	IME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
45 CDR	F	1	09:00P	10:00P	305	10/12/12-10/12/12	BLUE BLOODS	1	3150.00	3150.00
46 CDR	F	1	09:00P	10:00P	30S	10/19/12-10/19/12	BLUE BLOODS	1	4050.00	4050.00
47 CDR	F	1	09:00P	10:00P	30s	10/26/12-11/02/12	BLUE BLOODS	2	4500.00	9000.00
48 CDR	Sa	1	06:58P	07:58P	30s	10/27/12-10/27/12	CRIME TIME SATURDAY	1	1800.00	1800.00
49 CDR	Sa	1	06:58P	07:58P	30S	11/03/12-11/03/12	CRIME TIME SATURDAY	1	1800.00	1800.00
50 CDR	Sa	1	07:58P	08:58P	30s	11/03/12-11/03/12	CRIMETIME SATURDAY	1	1800.00	1800.00
51 CDR	Sa	1	07:58P	08:58P	30s	10/27/12-10/27/12	CRIMETIME SATURDAY	1	1800.00	1800.00
52 CDR	Su	1	08:00P	09:00P	30S	10/28/12-10/28/12	THE GOOD WIFE	1	7650.00	7650.00
53 CDR	Su	1	08:00P	09:00P	30s	11/04/12-11/04/12	THE GOOD WIFE	1	7650.00	7650.00
54 CDR	M-Su	3	10:00P	11:00P	30s	10/15/12-10/21/12	CBS 13 10PM NEWS M-SU	3	1800.00	5400.00
55 CDR	M-Su	7	10:00P	11:00P	30s	10/22/12-10/28/12	CBS 13 10PM NEWS M-SU	7	2250.00	15750.00





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DAGE

2713 KOVR Drive, . West Sacramento CA 95605 KOVR-TV

AND

			AND	PAGE
250756 NAME AND ADDRESS	GATEWAY MEDIA 2150 River Plaza Sacramento USA	Dr Ste 150  CA 95833-4131	340435 ADVERTISER (OR AGENCY AND ADVERTISE BILL BERRYHILL FOR SENATE 2012 4707 Quail Lakes Dr Ste 200B  Stockton CA 95207-5275 USA	Cancellation Notice Required Announcement 28 days prior notice
CONTACT LOCAL SALESPERSON	HOUSE	AGENCY EST. NO.	PRODUCTBERRYHILL FOR SENATE EST 168  PRODUCT 1300 CODE	
NATIONAL SALESPERSON BROADCAS		6 10/08/12 AND ENDING	11/05/12 NO. WEEKS: 5	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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ethnicity		CDOTC	TII	ME				TOTAL		
ITEM	DAYS	SPOTS. PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
56 CDR	11	2	11:00P	12:00M	30s	10/20/12-10/21/12		2	495.00	990.00
57 CDR	11	2	11:00P	12:00M	30s	10/13/12-10/14/12		2	495.00	990.00
58 CDR	11	2	11:00P	12:00M	30S	11/03/12-11/04/12		2	630.00	1260.00
59 CDR	11	2	11:00P	12:00M	30S	10/27/12-10/28/12		2	630.00	1260.00
61 CDR	M-F	1	01:00A	02:00A	30S	10/22/12-10/26/12		1	180.00	180.00
62 CDR	Sa	1	12:00M	01:00A	30S	10/13/12-10/13/12	CSI: MIAMI	1	270.00	270.00
63 CDR	11111	5	02:58P	04:00P	30s	10/29/12-11/02/12	DR PHIL	5	540.00	2700.00
64 CDR	М	1	04:00P	05:00P	30s	11/05/12-11/05/12	CBS13 NEWS @ 4	1	765.00	765.00
65 CDR	M-F	1	09:58A	10:58A	30s	10/08/12-10/12/12	THE PRICE IS RIGHT	1	450.00	450.00
66 CDR	11111	5	02:58P	04:00P	30\$	10/22/12-10/26/12	DR PHIL	5	450.00	2250.00

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AS AGENT FOR (ADVERTISER) ACCEPTED BY AGENCY

ACCEPTED BY STATION





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250756	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	340435 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	GATEWAY MEDIA		BILL BERRYHILL FOR SENATE 2012	
AND	2150 River Plaza	Dr Ste 150	4707 Quail Lakes Dr Ste 200B	Required
				Announcement 28 days
ADDRESS	Sacramento	CA 95833-4131	Stockton CA 95207-5275	prior notice
	USA		USA	
CONTACT			PRODUCTBERRYHILL FOR SENATE EST 168	
LOCAL SALESPERSON	HOUSE	AGENCY EST. NO.	PRODUCT 1300 CODE	
NATIO NAL SALESPERSON	i			
BROADCAS	T SCHEDULE STARTING	10/08/12 AND ENDING	11/05/12 NO. WEEKS: 5	

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NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

nicity.		SPOTS PWK.		ME					TOTAL	Water and the second	1112E8122001114011170111401140140
М	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS		TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
		1 1					Total Con	tract:	146		303840.00
		1 1					Total Col	iti act.			
							Values.	- 1		1 1	
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						<u>Oct</u>	Nov	Dec		<u>Total</u>	
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